

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K St NW Ste 200**  
**Washington, DC 20007-4415**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
167858-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Paulsen for Congress	E PAULSEN 4 CONGRESS	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	167858	06859839

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ZZZZ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/12	10/28/12	Su 10-1035p	10-1035p	-----S	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 10:14 PM Su 10-1035p 10-1035p :30 EPTV102301DMMH \$1,300.00 NM									
3	10/24/12	10/26/12	M-F 6-7a News	6-7a	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/24/12 6:58 AM M-F 6-7a News 6-7a :30 EPTV101501DMMH \$550.00 NM spot simulcast on KSTP-TV and KSTC-TV 2 M Th 10/25/12 6:39 AM M-F 6-7a News 6-7a :30 EPTV101501DMMH \$550.00 NM spot simulcast on KSTP-TV and KSTC-TV 3 M F 10/26/12 6:54 AM M-F 6-7a News 6-7a :30 EPTV102301DMMH \$550.00 NM spot simulcast on KSTP-TV and KSTC-TV									
5	10/24/12	10/26/12	M-F GMA	7-9a	--W-F--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M W 10/24/12 7:49 AM M-F GMA 7-9a :30 EPTV101501DMMH \$500.00 NM 1 M F 10/26/12 8:47 AM M-F GMA 7-9a :30 EPTV102301DMMH \$500.00 NM									
7	10/24/12	10/26/12	M-F Midday News	11a-12p	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M W 10/24/12 11:48 AM M-F Midday News 11a-12p :30 EPTV101501DMMH \$250.00 NM 3 M Th 10/25/12 11:22 AM M-F Midday News 11a-12p :30 EPTV101501DMMH \$250.00 NM 1 M F 10/26/12 11:49 AM M-F Midday News 11a-12p :30 EPTV102301DMMH \$250.00 NM									
9	10/24/12	10/24/12	Twin Cities Live	3-4p	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
167858-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Paulsen for Congress	E PAULSEN 4 CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/24/12	10/24/12	Twin Cities Live	3-4p	--W----	:30	1	\$175.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/24/12 3:55 PM Twin Cities Live 3-4p :30 EPTV101501DMMH \$175.00 NM program re-broadcast 10/24/12 106a on KSTP-TV									
11	10/25/12	10/25/12	Millionaire	4-430p	---T---	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/25/12 4:29 PM Millionaire 4-430p :30 EPTV101501DMMH \$250.00 NM									
13	10/24/12	10/26/12	430p News	430-5p	--WTF--	:30	3	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --WTF-- 3 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M W 10/24/12 4:41 PM 430p News 430-5p :30 EPTV101501DMMH \$400.00 NM 3 M Th 10/25/12 4:57 PM 430p News 430-5p :30 EPTV101501DMMH \$400.00 NM 1 M F 10/26/12 4:57 PM 430p News 430-5p :30 EPTV102301DMMH \$400.00 NM									
15	10/24/12	10/26/12	M-F 5-530p	5-530p	--WTF--	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --WTF-- 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/24/12 5:23 PM M-F 5-530p 5-530p :30 EPTV101501DMMH \$700.00 NM 3 M Th 10/25/12 5:23 PM M-F 5-530p 5-530p :30 EPTV101501DMMH \$700.00 NM 2 M F 10/26/12 5:22 PM M-F 5-530p 5-530p :30 EPTV102301DMMH \$700.00 NM									
17	10/25/12	10/26/12	M-F 6-630p	6-630p	---TF--	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---TF-- 2 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Th 10/25/12 6:26 PM M-F 6-630p 6-630p :30 EPTV101501DMMH \$1,100.00 NM 1 M F 10/26/12 6:13 PM M-F 6-630p 6-630p :30 EPTV102301DMMH \$1,100.00 NM									
19	10/25/12	10/25/12	M-F 630-7p	630-7p	---T---	:30	1	\$1,050.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/25/12 6:52 PM M-F 630-7p 630-7p :30 EPTV101501DMMH \$1,050.00 NM									
21	10/27/12	10/27/12	Sat 6a News	6-7a	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/27/12 6:37 AM Sat 6a News 6-7a :30 EPTV102301DMMH \$250.00 NM									
22	10/27/12	10/27/12	Sa GMA	7-8a	-----S-	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/27/12 Sa GMA 7-8a :00 <del>\$425.00</del> NM Credited									

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Advertiser	Product	Estimate Number	
Paulsen for Congress	E PAULSEN 4 CONGRESS		

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/27/12	10/27/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	10/27/12	8:53 AM	Sat 8-9a News	8-9a	:30	EPTV102301DMMH	\$325.00	NM
24	10/28/12	10/28/12	Sun 6-7a News	6-7a	-----S	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	6:40 AM	Sun 6-7a News	6-7a	:30	EPTV102301DMMH	\$225.00	NM
25	10/28/12	10/28/12	Su GMA	7-8a	-----S	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12		Su GMA	7-8a	:00		<del>\$550.00</del>	NM
				Credited					
26	10/28/12	10/28/12	Sun 8-9a	8-9a	-----S	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$475.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	8:37 AM	Sun 8-9a	8-9a	:30	EPTV102301DMMH	\$475.00	NM
28	10/28/12	10/28/12	This Week	9-10a	-----S	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	9:56 AM	This Week	9-10a	:30	EPTV102301DMMH	\$450.00	NM
29	10/24/12	10/26/12	Twin Cities Live	3-4p	--WTF--	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	10/25/12	3:35 PM	Twin Cities Live	3-4p	:30	EPTV101501DMMH	\$225.00	NM
				program re-broadcast 10/25/12 106a on KSTP-TV					
2 M	F	10/26/12	3:42 PM	Twin Cities Live	3-4p	:30	EPTV102301DMMH	\$225.00	NM
				program re-broadcast 10/26/12 106a on KSTP-TV					
30	10/26/12	10/26/12	M-F 1102p News	1102-1132p	----F--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	11:26 PM	M-F 1102p News	1102-1132p	:30	EPTV102301DMMH	\$400.00	NM
32	10/28/12	10/28/12	At Issue	Sun 10-1030a	-----S	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	10:21 AM	At Issue	Sun 10-1030a	:30	EPTV102301DMMH	\$175.00	NM

Total Spots

29

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167858-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Paulsen for Congress	E PAULSEN 4 CONGRESS		

www.kstp.com

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$14,425.00</b>
<u>Agency Commission</u>	<b>\$2,163.75</b>
<u>Net Amount Due</u>	<b>\$12,261.25</b>